



mesgo

EXECUTIVE MASTER IN
EUROPEAN SPORT GOVERNANCE

Who's Who
First edition 2010/2012



CONTEXT AND OBJECTIVES

The professional sport industry has undergone a dramatic revolution within Europe in recent years. The commercial development of the most popular competitions, the establishment and ongoing development of a European political and economic institutions, in addition to societal problems to which sport is not immune, have prompted an increasing number of stakeholder organisations to take an interest in European sport, calling into question its traditional mode of governance. If they are to rise to the numerous challenges facing European sport, the continent's sports' governing bodies have to take concerted action with their main stakeholders and political institutions to put in place appropriate and effective regulatory measures.

UNIQUE CHARACTERISTICS

- Emphasis on the European dimension
- Multidisciplinary approach
- In-depth analysis of legal, political and economic issues (e.g. Competition Law, Litigation Prevention, Risk Management, Regulation and Media Policy)
- Focus on the current and future key challenges faced by sport organisations (specificity of sport, competitive balance, exploitation of commercial rights, social dialogue, violence, doping and social responsibility)
- Internationally regarded experts from both private and public sectors
- Excellent networking opportunities
- Interactivity and a practice-oriented pedagogy

WHO IS THE MESGO FOR?

This programme is designed for managers working in:

- International, European and national federations
- Clubs, leagues and trade unions
- European institutions and governments
- Partners of sport organisations (media, sponsors, etc.)

Arnaud BARENTIN

French
27 January 1973

Chief Financial Officer
Union Nationale des Centres Sportifs de Plein Air (UCPA)



Work Experience

- » Head Finance Controller, UCPA
- » Finance Controller, UCPA
- » Senior Auditor, Price Waterhouse Cooper
- » Social Advisor, Interm'aide Emploi

Academic Qualifications

- » Master's Degree in Finance and Management
- » Chartered Accountant diploma

Languages

- » French: native language
- » English: excellent
- » German: good

Nils FISKETJONN

Norwegian
27 December 1964

Director of Competition
Norwegian Football Association



Work Experience

- » Director Professional Services, Geodata AS
- » Director Professional Services, Ementor Norway AS
- » Department Director, Eterra AS
- » Norwegian Defence

Academic Qualifications

- » Defence College I
- » Army War Academy (bachelor)

Languages

- » Norwegian: native language
- » English: good
- » German: intermediate

**Emilio Andrés
GARCIA SILVERO**

Spanish
10 November 1977

Legal Director
Spanish Football Federation



Work Experience

- » Chief Lawyer of the Department of Legal Affairs and Disciplinary Committees of the Spanish Football Federation
- » Lawyer of the Office of the Presidency of the Spanish Football Federation

Academic Qualifications

- » Degree in Law
- » Diploma in Advanced Studies – Doctoral Courses – Employment and Social Security Law
- » Master's in Sports Law
- » Doctor in Law cum laude

Languages

- » Spanish: native language
- » English
- » Portuguese

Tanya GRAVINA

Maltese
12 September 1969

Tournament Director
MPA Projects Coordinator



Work Experience

- » Deputy General Secretary - Malta FA
- » General Secretary - Malta Tennis Federation
- » Executive Secretary - Games for the Small States of Europa Malta
- » Secretary General - Malta Sports Awards
- » Project Manager, Bank of Valletta pic

Academic Qualifications

- » Masters in Business administration (majoring in information systems)
- » International Diploma in Computer Studies

Languages

- » Maltese: native language
- » English: excellent
- » Italian: excellent
- » French: intermediate
- » Arabic: basis

Ronen HERSHCO

Israeli
3 may 1970

National Teams Department Director
The Israel Football Association



Work Experience

- » Manager of Operation and Marketing, Tel Aviv National Sport Centre
- » Senior Guidance Manager, the Israel Management Centre
- » Community Director, Jewish Agency for Israel
- » Manager Gymnasium, Country Club Sportan

Academic Qualifications

- » M. SC in Sport Management
- » Master of Education in Physical Education
- » Bachelor of Education

Languages

- » Hebrew: native language
- » English: excellent
- » Romanian: intermediate
- » French: intermediate

Velid IMAMOVIC

Bosnian & Herzegovina
9 January 1963

Head of International Department
Football Federation of Bosnia and Herzegovina



Work Experience

- » Head of Foreign Film Department, State Television of Bosnia and Herzegovina
- » Inspector for Illegal Constructions, Municipality Old Town Sarajevo
- » Designer for Steel Construction, Zenica

Academic Qualifications

- » Master of Civil Engineering

Languages

- » Bosnian: native language
- » English: excellent
- » German: intermediate
- » Polish: intermediate

Torbjörn JOHANSSON

Swedish
29 March 1976

Sport Director
CEO Golf Management Association, Sweden



Work Experience

- » Sport Director Swedish Volley Ball Association
- » Secretary General, Swedish Rugby Union
- » Spa and Company Manager, IKSU Sportcentre

Academic Qualifications

- » Undergraduate courses in sport management
- » Bachelor Degree in Sport Pedagogics
- » Diploma, Leadership within sport

Languages

- » Swedish: native language
- » English: excellent
- » German: intermediate
- » Spanish: intermediate

Fabrice JOUHAUD

French
3 January 1970

Chief Editor
L'Equipe (French sporting daily newspaper)



Work Experience

- » Chief Editor, Information Director, M6 TV
- » Chief Editor, Axel Springer Verlag
- » Director, Centre for Journalism Training
- » Chief Editor Football, L'Equipe
- » Reporter, L'Equipe

Academic Qualifications

- » History Diploma
- » Journalism Master's Degree

Languages

- » French: native language
- » English: good
- » German: good

Igor KLIMPER

Macedonian
8 September 1977

General Secretary
Football Federation of FYR of Macedonia



Work Experience

- » Director of Sector for International Affairs and International Competitions, Football Federation of Macedonia
- » International Department, Football Federation of Macedonia

Academic Qualifications

- » Bachelor, Physical Culture

Languages

- » Macedonian: native language
- » English: excellent
- » Serbian: excellent

Sporting Career

- » Champion of Macedonia U 15, U 17 and U19

Horst LICHTNER

German
31 August 1959

General Secretary
International Ice Hockey Federation



Work Experience

- » General Secretary, AIOWF
- » Marketing Director, Deutscher Fussball Bund
- » Marketing Director, Team AG
- » CEO, CWL Marketing

Academic Qualifications

- » Master in Sports Economy

Languages

- » German: native language
- » English: excellent
- » French: good
- » Russian: basic knowledge

Pierre LIENHARD

Swiss
11 October 1968



Project Manager Events National Teams and Academies
Swiss Football Association

Work Experience

- » Senior Project Manager (for the Swiss Football Association Cup), Sportart AG
- » Consultant and Project Leader, Swiss Agency for Development and Cooperation – Sarajevo
- » Project and Venue Manager for UEFA CL, TEAM Marketing AG
- » Deputy Head of Marketing, Banque Cantonale de Zoug

Academic Qualifications

- » Marketing Specialist with Federal Certificate of Higher VET
- » Marketing Manager Diploma

Languages

- » Swiss German: native language
- » German: excellent
- » English: excellent
- » French: good
- » Spanish: intermediate

Armen MINASYAN

Armenia
27 March 1970



Executive Director
Football Federation of Armenia

Work Experience

- » Consultant, Armtabak CJSC
- » Director, Nairi – 2 trading company
- » General Manager, FC Pyunik
- » Vice President, FC Pyunik
- » Chief Accountant, FC Pyunik

Academic Qualifications

- » Diploma with Distinction in Economics and Social Planning
- » Certificate, Math and Physics School

Languages

- » Armenian: native language
- » English: good
- » Russian: excellent
- » French: intermediate

Boris ONIKUL

Russian
30 September 1964

Commercial Director
Football Union of Russia



Work Experience

- » CEO, Harthors
- » Head of client relations, Bank
- » Senior Manager, Bank

Academic Qualifications

- » MBA
- » Bachelor of Economy

Languages

- » Russian: native language
- » English: excellent

Simon PATRIK

Swiss/French
20 March 1972

Advisory Manager in Governance and Finance
UEFA



Work Experience

- » Advisory Manager Club licensing, UEFA
- » Audit Manager, Credit Suisse Group
- » Internal Auditor, Winterthur Insurance Group
- » Financial Accountant, Xerox Finance Ltd

Academic Qualifications

- » Financial Management MBA
- » Certified Internal Auditor
- » Business Economist

Languages

- » German: native language
- » English: excellent
- » French: excellent

Alex PHILLIPS

British
27 September 1970

Head of Executive Office
UEFA



Work Experience

- » Head of Professional Football Services, UEFA
- » Management Consultant, Deloitte
- » Various, Disclosure (Datastream/Thomson Financial)
- » Country/Office Manager

Academic Qualifications

- » MBA, Football Industries
- » BA French and Spanish Studies

Languages

- » English: native language
- » French: excellent
- » Italian: excellent
- » Spanish: excellent

Olafur RAFNSSON

Icelandic
7 April 1963

President
FIBA Europe - Icelandic National Olympic and Sports Association



Work Experience

- » Partner/CEO Attorney, Logmenn Hafnarfirdi ehf
- » Associate Attorney, Logmenn Hafnarfirdi ehf.

Academic Qualifications

- » Law Degree

Languages

- » Icelandic: native language
- » English: excellent
- » Danish: good
- » German: good

Kenneth REEH

Danish
16 January 1969

Head of Administration
Danish Football Association



Work Experience

- » Head of IT, Danish FA
- » Deputy Head of District Taastrup, Mortgage Denmark
- » Organisational Consultant, Mortgage Denmark
- » Customer Adviser in District Copenhagen, Mortgage Denmark

Academic Qualifications

- » Master in Law and Economics

Languages

- » Danish: native language
- » English: excellent
- » German: good
- » French: intermediate

Yannick SOUVRE

French
19 September 1969

Managing Director
FIBA Europe Properties



Work Experience

- » Marketing Director FIBA Europe Properties
- » Marketing Director, Bourges Basketball club
- » Consulting Assignment for the Communication Department, French Basket Ball Federation
- » Strategic marketing for the sales department and management operations in the HR Department, EDF-GDF Cher en Berry

Academic Qualifications

- » Operational Marketing Bachelor
- » Marketing and Communication HND

Languages

- » French: native language
- » English: excellent
- » German: intermediate

Sporting Career

- » Professional basketball player from 1985 to 2003
- » 251 selections in French senior national team (captain for 6 years)
- » Won 1 European National Team title, 3 EuroLeague titles and 8 French national championship titles

Liutauras VARANAVICIUS

Lithuanian
17 march 1970

President
Lithuanian Football Federation



Work Experience

- » President, chairman at supervisory board, Ukio Bank
- » CEO, Ukio Bank
- » Partner & owner, MAS Consult
- » Senior Financial Analyst, Lithuanian Investment Bank

Academic Qualifications

- » Business Administration Diploma
- » Marketing and International Commerce MBA

Languages

- » Lithuanian: native language
- » English: excellent
- » Russian: excellent
- » Polish: good

Pedro VELAZQUEZ

Spanish
9 January 1963

Deputy Head of Unit
Sport Unit – European Commission



Work Experience

- » Principal Administrator, European Commission DG EAC – Sport Unit
- » Principal Administrator, European Commission DG Agriculture
- » Conference Organizer, European Commission DG SCIC
- » Conference Interpreter, European Commission DG SCIC

Academic Qualifications

- » Literature Degree
- » European Integration Diploma
- » Economy of Development Diploma

Languages

- » Spanish: native language
- » English: excellent
- » French: excellent
- » Italian: excellent
- » Portuguese: excellent
- » Greek: good

The MESGO academic team

**Hervé
CRES**

French

Professor of Economics, Deputy Director,
Dean of Studies Sciences Po



Work Experience

- » Professor assistant at Pennsylvania University of Philadelphia (USA) (1994-97)
- » Professor assistant at Faculty of Business and Economics (HEC) (1997-2000) and Professor assistant / Professor associate (2000-03)
- » Professor at finance and economy department (2003-08)
- » Associate Dean and Director of HEC PhD (2005-08)
- » Delegate Director of HEC (2006-08)
- » Deputy Director of IEP of Paris, responsible for studies and schooling (since 2008)

Academic qualifications

- » PhD in Applied Mathematics Université de Paris I
- » Postgraduate Diploma in Stochastic Processes Université de Paris VI
- » Postgraduate Diploma in Applied Mathematics Université de Paris I
- » Institut of Political Studies of Paris

Languages

- » French: native language
- » English: excellent

**Jean Pierre
KARAQUILLO**

French

Director
Centre de Droit et d'Economie du Sport



Work Experience

- » Co-Founder of the Centre de Droit et d'Economie du Sport
- » *Avocat*

Academic qualifications

- » PhD in private law
- » Professor of Law

Languages

- » French: native language

Other

- » Co-Director of the University Diploma to become the General Manager of a professional sports club and of the University Diploma to become a Stadium Manager
- » Court of Arbitration for Sport arbitrator and mediator
- » Advisor for professional sport to the French Olympic committee
- » Member of the French football federation (FFF) ethic committee
- » Former president of the Football club of Limoges and of the CSP Basket-ball club of Limoges
- » Arbitrator to the French Chamber of Arbitration for sport

Andreu CAMPS I POVILL

Spanish

Director
Institut Nacional d'Educació Física de Catalunya (INEFC)



Work Experience

- » Chair Professor of Sport Law and Sport Management, INEFC-University of Lleida
- » Director of the Master's Program in Sport Law, University of Lleida

Academic qualifications

- » BSc in Laws, University of Barcelona
- » BSc in Physical Education and Sport, INEFC-University of Barcelona
- » DESS in Law and Economics of Sport, CDES-University of Limoges
- » PhD in Laws, University of Barcelona

Languages

- » Spanish: native language
- » French: excellent
- » English: good

Other

- » Co-director of the Executive Masters in Sport Organisations Management (MEMOS), supported by Olympic Solidarity
- » Member of Scientific Committee of the European Study on Financing Amateur Sport (European Commission)
- » Mediator of the Court of Arbitration for Sport (CAS)
- » Arbitrator of the Spanish Court of Arbitration for Sport (TEAD)
- » Vice president of the Spanish Sport Law Association
- » Member of the Editorial Review Board of the scientific journal Apunts. Educación Física y Deportes

Sean HAMIL

Irish

Lecturer in Management, Birkbeck Sport Business Centre,
Birkbeck College, University of London



Work Experience

- » Lecturer in Management at Birkbeck College, University of London
- » Programme director of the MSc Sport Management & the Business of Football
- » Director of Birkbeck Sport Business Centre

Academic qualifications

- » BA Hons., Economics & Politics at Trinity College Dublin
- » MSc Industrial Relations & Personnel Management at London School of Economics

Languages

- » English: native speaker

Other

- » Elected director of the Supporters Direct organisation (promoting co-operative ownership of professional sports' clubs in the UK) from 2003 until 2009
- » Author of a wide range of academic and professional publications and books in the fields of Corporate Social Responsibility (CSR) and the corporate governance and regulation of sport
- » Professor on the UEFA Certificate in Football Management programme with responsibility for the Organisation of Football in Europe & around the World module
- » Subsidiary interest in CSR practice at clubs in the Scottish Premier League (SPL)

Holger PREUSS

German

Professor of Sport Economics and Sport Sociology
Johannes Gutenberg-University Mainz



Work Experience

- » Professor for Event Management at Molde University College, Norway
- » International Scholar at State University of New York (SUNY, Cortland)
- » Visiting Professor at University of East London, School of Business

Academic qualifications

- » Georg-August-Universität Göttingen "Economics and Sport"
- » PhD degree in Social Sciences as Dr. Disc. Pol.

Languages

- » German: native language
- » English: excellent
- » French: basic

Other

- » Associate Editor of the Journals European Sport Management Quarterly
- » Editorial board member of several other international Journals
- » Consultant for many Olympic bids from Sydney 2000 until Cairo 2020 as well as for the FIFA Football World Cup Qatar 2022
- » Research on economic and socio-economic aspects of events such as EURO 2008 and FIFA Football World Cup 2006 and 2010
- » Current research on economic importance of sport for Germany

Didier PRIMAULT

French

Executive Director
Centre de Droit et d'Economie du Sport



Work Experience

- » Economist
- » Representative for the Conseil social du Mouvement sportif (CoSMoS) (1997-2005)
- » Director of the French basket-ball players union (1989-1997)
- » Secretary General of the European basket-ball players union (1989-1997)

Academic qualifications

- » Master's Degree in the law, economics and management of Sport (University of Limoges)

Languages

- » French: native language
- » English: excellent
- » German: basis

Other

- » Board member of the International Association of Sports Economists (IASE)
- » Member of the commission for qualifications of the French basket-ball league (LNB)

**Prune
ROCIPON**

French

Lawyer
Centre de Droit et d'Economie du Sport



Work Experience

- » Lawyer to the French Sport Ministry (anti-doping unit)
- » Lawyer to the French swimming federation (internship)
- » Lawyer to the British swimming federation (internship)

Academic qualifications

- » Master's Degree in the law, economics and management of Sport (University of Limoges)
- » Master's Degree in European and comparative law

Languages

- » French: native language
- » English: excellent
- » German: excellent
- » Spanish: basis

Other

- » Member of the electoral commission of the French Sailing federation
- » President of the disciplinary commission (including anti-doping) of the French Gymnastic Federation

**Sophie
Mièvre**

French

Programme manager
Sciences Po



Work Experience

- » Linguistic and education attaché, French Embassy, Trinidad and Tobago
- » Director of studies, Alliance Française, Trinidad and Tobago
- » Faculty mentor for professional trainers, Ecuador

Academic qualifications

- » Master's Degree in Didactic
- » Bachelor's Degree in Spanish literature and civilisation

Languages

- » French: native language
- » English: excellent
- » Spanish: bilingual



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Academic Partners:

