

6TH
EDITION
2020 • 2022

mesgo

THE EXECUTIVE MASTER IN
GLOBAL SPORT GOVERNANCE

WHO'S WHO

TEAM MEMBERS
& PARTICIPANTS

2020 • 2022

Academic Partners



Université
de Limoges



The professional sports industry has undergone a major revolution in recent years. The commercial development of the most popular competitions has prompted an increasing number of stakeholder organisations to call into question traditional mode of governance.

With the industry's growing political, economic, societal and ecological impact in the world, sport leaders need to take concerted decisions, collaborating with their main stakeholders to find solutions to the rising challenges, and develop a sustainable mode of governance.

Global collaboration, anticipation and ethics will be the key to sustainable sport governance and keeping the passion for sport alive.

WHAT IS MESGO?

MESGO is a unique, ambitious training programme for sports industry leaders. It is characterised by:

- its global perspective and strong alliance between sports experts and academia;
- its multidisciplinary approach and in-depth analysis of legal, political and economic issues;
- its focus on the key current and future challenges faced by sports organisations;
- its strong network of like-minded sports experts;
- lectures at the heart of sports organisations.

WHO IS MESGO DESIGNED FOR?

This programme is designed for experienced managers and executives working in:

- national and international sports federations;
- clubs, leagues and trade unions;
- public authorities and not-for-profit organisations;
- partner organisations of sports bodies: media organisations, sponsors, etc.

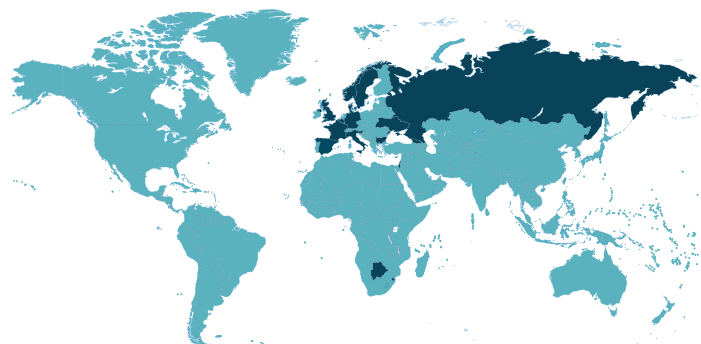
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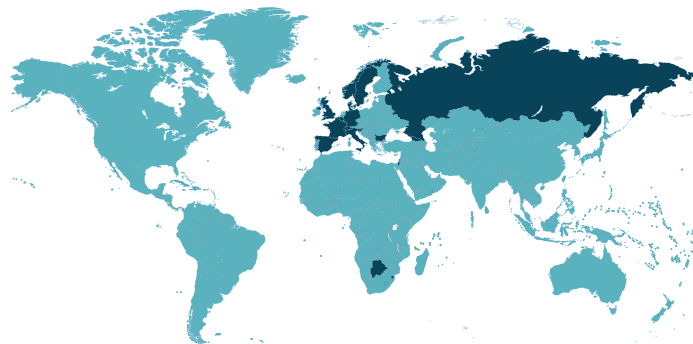


THE PARTICIPANTS

6TH EDITION 2020 • 2022 STATISTICS



Countries of origin



Countries of work

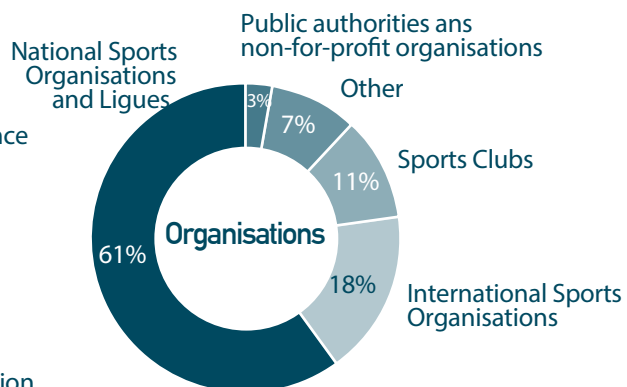
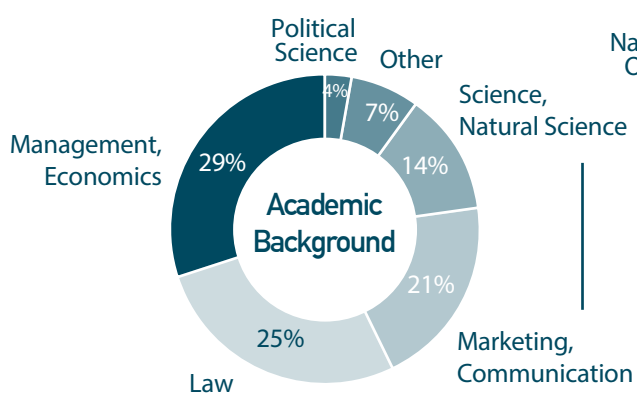
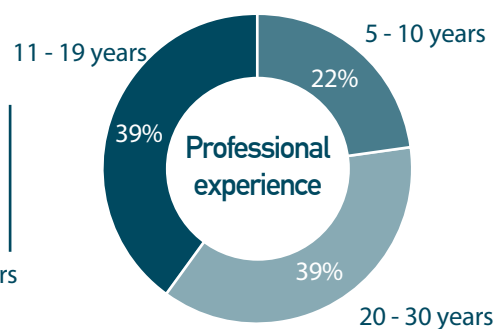
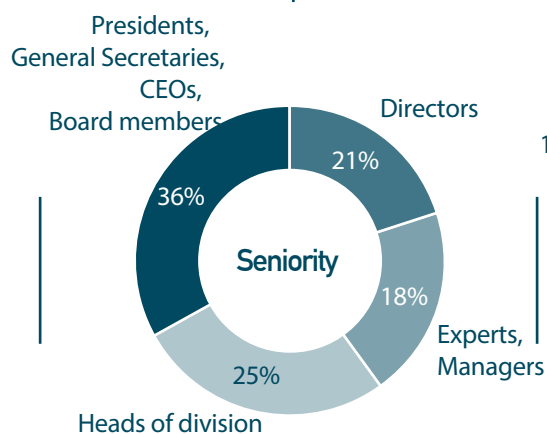
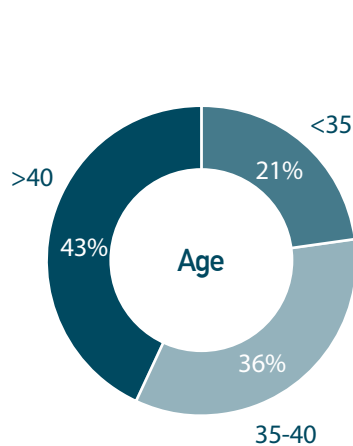


71%

Gender



29%



6TH EDITION PARTICIPANTS

The 28 Participants of
MESGO 6th edition
in alphabetical order.



Runar Pahr
ANDRESEN



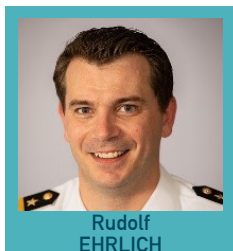
Olga
CHERNOSVITOVA



Angelo
CHETCUTI



Joanna
DEAGLE



Rudolf
EHRlich



Sabina
FASCIOLo



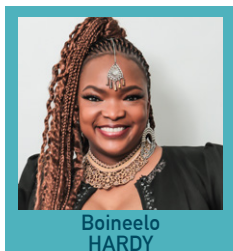
Levan
GELASHVILI



Laura
GEORGES



Kim
HALLBERG



Boineelo
HARDY



Lars
HELMERSSON



Peter Karl
JEHLÉ



Oleksandr
KUCHERIAVYI



Ivan
MILJKOVIC



Maksim
MITROFANOV



Frederick
MNGOMEZULU



Jorge
MOWINCKEL



Eric
ROBERT



Kobe
SCHEPERS



Quentin
SIMONET



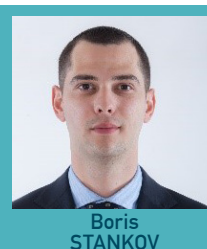
Jernej
SMISL



Sarah
SOLEMALE



Karim
SOUCHU



Boris
STANKOV



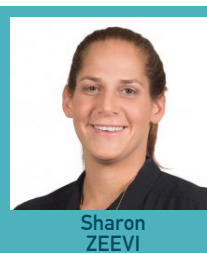
Emma
SYKES



Pierre
VENAYRE



Radu Traian
VISAN



Sharon
ZEEVI

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THE EXECUTIVE MASTER IN
GLOBAL SPORT GOVERNANCE

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THE 28 PARTICIPANTS



Runar Pahr ANDRESEN
Norwegian

WORK EXPERIENCE

- SVP Marketing and Innovation, Orkla (Leading Nordic FMCG)
- VP & CMO, Expert Nordic (Electronics, retail)
- VP Marketing, Telenor Norway (Telecom)
- Marketing Director, PepsiCo Nordics (and Baltics/Ukraine)

ACADEMIC QUALIFICATIONS

- Master of Science - Business, Manchester Business School, England
- Bachelor of Science – Management, UMIST, Manchester, England
- Executive Strategic leadership program, IMD (Orkla)
- Executive Brand Academy program, London School of Economics

LANGUAGES

- Norwegian (Mother Tongue) and Scandinavian (fluent)
- English (fluent)
- German (basic)

SPORT

- Football, skiing, cycling, and many other outdoors activities



Norwegian Football Association - Norway
Commercial Director and CMO



Olga CHERNOSVITOVA
Russian

WORK EXPERIENCE

- Director and Executive producer, Channel One Russia (Moscow, Russia)
- Director, Athletes & NOC Services, Sochi-2014 Olympic and Paralympic Games Organizing Committee (Sochi, Russia)

ACADEMIC QUALIFICATIONS

- Sports management, Moscow State University of International Relations (Moscow, Russia)
- Strategic Management and Marketing, McGill University (Montreal, Canada)

LANGUAGES

- Russian (native)
- English (fluent)
- Spanish (fluent)

SPORT

- Leisure: horseback riding, swimming, alpine skiing



Channel One Russia
Director and Executive producer, Sports

WORK EXPERIENCE

- General Secretary, Malta Football Association (Malta)
- EU Official, European Parliament Office (Malta)
- EU Official, European Commission (Malta/Brussels/Luxembourg)

ACADEMIC QUALIFICATIONS

- Football Law Graduate, Kadir Has University/UEFA (Nyon, Switzerland)
- Master in Computer and Communication Law, Queen Mary University of London (UK)
- Doctorate in Law, University of Malta (Malta)
- Bachelor in Law and Humanities, University of Malta (Malta)

LANGUAGES

- Maltese and English (mother tongue)
- Italian (fluent)
- French (intermediate)

SPORT

- Certificate in Football Management



Angelo CHETCUTI
Maltese

Malta Football Association
General Secretary

WORK EXPERIENCE

- Managing Director; CAFE; London, UK
- Senior Manager, Fan Liaison and Development; CAFE; London, UK
- Operations Manager; Favela Experience, Rio de Janeiro, Brazil
- Project Coordinator; Bloomberg, London, UK

ACADEMIC QUALIFICATIONS

- MSc Brazil in Global Perspective, Kings College London, London, UK
- BA Joint Honours Modern Languages: French and Portuguese, University of Leeds, Leeds UK
- Access Auditing and the Equality Act, Centre for Accessible Environments, London, UK

LANGUAGES

- English (Mother Tongue)
- French (Advanced)
- Brazilian Portuguese (Advanced)
- Spanish (Elementary)

SPORT

- Leisure: cycling, running, swimming, yoga, surfing, hiking



Joanna DEAGLE
British

Centre for Access to Football in Europe (CAFE) – UK
Managing Director

WORK EXPERIENCE

- Head of Sports Development; Deutsche Sportausweis GmbH; Bochum; Germany
- Executive Assistant, Hober Holding; Munich; Germany
- Junior Manager Sports Programs, AIDA Cruises; Rostock; Germany

ACADEMIC QUALIFICATIONS

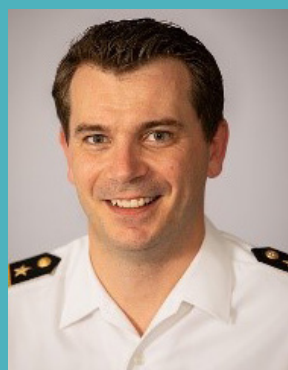
- MBA Sports Management, University of Bayreuth (Bayreuth, Germany)
- Module for Economic and Tax Law, Private University Witten/Herdecke (Witten, Germany)
- B.Sc. Economics & Management, Free University of Bolzano (Bolzano, Italy)

LANGUAGES

- German (Mother Tongue)
- English (fluent)
- Italian (intermediate)

SPORT

- Leisure: Golf, swimming, beach volleyball



Rudolf EHRlich
German

Project Team INVICTUS Games Düsseldorf 2023 – Germany
Deputy Head of Marketing

WORK EXPERIENCE

- Chief Compliance Officer, Ferrari N.V., Maranello, Italy
- Head of Legal Affairs and Compliance, FIGC (Italian Football Association), Rome, Italy
- Head of Legal Affairs, Ferrari S.p.A., Maranello, Italy
- Legal Counsel, Parma AC (Parma Football Club), Parma, Italy

ACADEMIC QUALIFICATIONS

- UEFA Football Law Program, UEFA, Nyon, Switzerland
- UEFA Women in Football Leadership Program, Nyon, Switzerland
- LLM in English Commercial Law, The College of Law, London, UK
- Law Degree, University of Parma, Parma, Italy

LANGUAGES

- Italian (mother tongue)
- English (fluent)
- French and Spanish (basic)

SPORT

- Everything but football practice
- Leisure: Travelling and Music



Sabina FASCILO
Italian



Ferrari N.V. – Italy
Chief Compliance Officer

WORK EXPERIENCE

- Deputy Chairperson of the Competition Committee, Head of the Commission for Referees and Delegates; GNHF (Tbilisi, Georgia)
- European Indoor Handball and Beach Handball Delegate; EHF, (Vienna, Austria)

ACADEMIC QUALIFICATIONS

- International Law and International Relations, Ivane Javakhishvili state University (Tbilisi, Georgia)
- Greek Linguistic; Athens I. Kapodistrias University (Athens, Greece)
- Preojec Manager; Management Academy (Tbilisi, Georgia)
- «RINCK» Convention Open Master Coach And Licensing Course, EHF (Demnark, Hungary)

LANGUAGES

- Georgian (Native)
- English, Greek and Russian (fluent)

SPORT

- Handball Coaching Diploma (Indoor and Beach)
- Delegata Indoor and Beach
- Leisure: Beekeeping, winemaking



Levan GELASHVILI
Georgian



Georgian National Handball Federation (GNHF) – Georgia
Deputy Chairperson of the Competition Committee,
Head of the Commission for Referees and Delegates

WORK EXPERIENCE

- Secretary General, FFF, France
- Professional Football Player, PSG, OL, Bayern Munchen

ACADEMIC QUALIFICATIONS

- Master Marketing, Communication and Business strategy /INSEEC (Lyon, France)
- Bachelor of communication / Boston College (Boston, USA)
- Ecole de Management, Léonard de Vinci (La Défense, France)

LANGUAGES

- French (native)
- English (fluent)
- Spanish (conversational)
- Portuguese (basic)

SPORT

- Football Coaching Diploma UEFA Licence A
- Leisure: Running, Fitness, Football...



Laura GEORGES
French



French Football Federation – France
Secretary General



Kim HALLBERG
Danish

WORK EXPERIENCE

- Head of Elite Department; Danish FA; Copenhagen; Denmark
- Team Manager; Brøndby IF; Copenhagen; Denmark
- Team Manager men's Under-21 National Team, Danish FA, Copenhagen, Denmark

ACADEMIC QUALIFICATIONS

- All Exams for MSC in Finance and Accounting (except master thesis), Copenhagen Business School, Denmark
- BSC in Economics and Business Administration, Copenhagen Business School, Denmark

LANGUAGES

- Danish (native)
- English (fluent)
- German (basic)
- Swedish (basic)

SPORT

- No sport outside the job

Danish Football Association – Denmark
Head of Elite Department



Boineelo HARDY
Botswana

WORK EXPERIENCE

- President, Botswana Basketball Association, Gaborone, Botswana
- Central Board Member, FIBA Africa, Abidjan, Cote D'Ivoire
- Member IBF, Fundraising Committee, Lausanne, Switzerland
- Member, Botswana NOC Marketing Committee, Gaborone, Botswana
- Broadcaster, Yarona FM, Gaborone, Botswana

ACADEMIC QUALIFICATIONS

- Sport Management diploma, University of Leipzig
- Advanced Diploma Sport Management, International Olympic Committee (IOC)
- Certificate in Sport Administration, International Olympic Committee (IOC)
- Women in Sport Leadership Course (WSLA): University of Chichester

LANGUAGES

- Setswana (Mother Tongue)
- English (Fluent)
- French & German (Elementary)

SPORT

- Former National Team Basketball Player
- Leisure: Running, Walking, Swimming, Golf & Reading

Botswana Basketball Association BBA – Botswana
President



Lars HELMERSSON
Swedish

WORK EXPERIENCE

- Head of Competition/Strategic adviser; Swedish FA (Stockholm; Sweden)
- Head of Competition; Swedish FA (Stockholm; Sweden)
- Legal counsel; Swedish FA (Stockholm; Sweden)

ACADEMIC QUALIFICATIONS

- Master of Laws, Uppsala University (Uppsala, Sweden)
- Master of Arts, Stockholm University (Stockholm, Sweden)
- UEFA Law Programme, Kadir Has University (Istanbul, Turkey)
- Management courses, Various (Stockholm, Sweden)

LANGUAGES

- Swedish (Native)
- English (Fluent)
- Danish, Norwegian, German (Basic)

SPORT

- Football (grassroot youth coach)
- Leisure: Strategy Games, Arts, Literature

Swedish Football Association – Sweden
Head of Competition/Strategic adviser





Peter JEHL
Liechtenstein



Liechtenstein FA (LFV) - Fürstentum Liechtenstein
General Secretary

WORK EXPERIENCE

- General Secretary, Liechtenstein FA (Schaan, Liechtenstein)
- TV Presenter / Expert (Zurich, Switzerland)

ACADEMIC QUALIFICATIONS

- Bachelor of Science Sport Management (UCN, Aalborg, Denmark)
- Graduate in Service Hospitality and Tourism Management (UCN, Aalborg, Denmark)
- Commercial Employee, Federal Diploma of Vocational Education and Training (BzB, Buchs, Switzerland)

LANGUAGES

- German (native)
- English (fluent)
- French and Portuguese (basic)

SPORT

- Football, Beach Volleyball, Tennis, Skiing, Hiking
- Sports psychology, History



Oleksandr KUCHERIAVYI
Ukrainian



Union of European Football Associations (UEFA) - Switzerland
National Associations Business Development Manager

WORK EXPERIENCE

- National Associations Business Development Manager, UEFA (Nyon, Switzerland)
- Venue Operations & Broadcast Manager, UEFA (Nyon, Switzerland)
- Director of Strategy, Marketing and International Relations: Ukrainian Football Premier League (Kyiv, Ukraine)
- Adviser to NOC President, National Olympic Committee of Ukraine (Kyiv, Ukraine)
- Sports Director, Bid Committee for Winter Olympic and Paralympic Games in Ukraine in 2022 (Kyiv, Ukraine)
- Rights Delivery Manager, Euro2012, UEFA (Nyon, Switzerland)
- CEO, Seligma Management Group Ukraine (sports marketing agency), (Kyiv, Ukraine)

ACADEMIC QUALIFICATIONS

- PhD, University of Physical Education and Sport of Ukraine (Kyiv Ukraine)
- FIFA Master, International Master in Management, Law and Humanities of Sport International Centre for Sport Studies, (Neuchâtel, Switzerland)

LANGUAGES

- Ukrainian, Russian (native)
- English (fluent)
- French and Polish (basic)

SPORT

- Football coaching diploma (English FA)
- Leisure: Football, reading, running



Ivan MILJKOVIC
Serbian/Italian



Association des Clubs Professionnels de Volleyball ACPV – Switzerland
General Manager

WORK EXPERIENCE

- Finance and Administration, Faculty of Economics (Belgrade, Serbia)
- Certificate in Google Digital Workshop (online)
- Certificate of AISTS SEMOS (Lausanne, Switzerland)
- Certificate of Football Marketing and Management Online Program, Sports Business Institute (Barcelona, Spain)

ACADEMIC QUALIFICATIONS

- Finance and Administration, Faculty of Economics (Belgrade, Serbia)
- Certificate in Google Digital Workshop (online)
- Certificate of AISTS SEMOS (Lausanne, Switzerland)
- Certificate of Football Marketing and Management Online Program, Sports Business Institute (Barcelona, Spain)

LANGUAGES

- Serbian (native)
- English, Italian, French (fluent)
- German, Turkish, Greek, Spanish (basic)

SPORT

- Volleyball assistant coach (interim)

OTHER

- Founder of WorldofVolley.com
- Leisure: History, books, finance, economy

WORK EXPERIENCE

- General Director, FC Zenit, St. Petersburg, Russia
- Deputy General Director for commercial activities, corporate governance and development, FC Zenit, St. Petersburg, Russia
- Deputy General Director for Legal Affairs, Petersburg power supply company, St. Petersburg, Russia

ACADEMIC QUALIFICATIONS

- Bachelor of Law, Saint Petersburg State University (St. Petersburg, Russia)
- Master of Law, Saint Petersburg State University (St. Petersburg, Russia)
- Postgraduate studies in Management, Herzen State Pedagogical University (St. Petersburg, Russia)

LANGUAGES

- Russian (Mother Tongue)
- English (Fluent)

SPORT

- Leisure: football



Maxim MITROFANOV
Russian



Football Union of Russia – Russia
Deputy Secretary General – Development Director

WORK EXPERIENCE

- Chief Executive Officer; EFA; (Mbabane, Eswatini)
- Management Consultant; CMS; (Mbabane, Eswatini)
- Agricultural Advisor/Marketing; Swaziland Agricultural Suppliers (Manzini, Eswatini)
- Teacher in Physics, Chemistry & Agriculture; Purity High School (Lubombo, Eswatini)

ACADEMIC QUALIFICATIONS

- Masters in Olympic Studies; University of Peloponnese/IOA (Sparta & Olympia, Greece)
- Advanced Sports Management Diploma; National Olympic Committee and International Olympic Committee (Mbabane, Eswatini and Lausanne, Switzerland)
- Bachelor of Science in Agriculture; University of Eswatini (Matsapha, Eswatini)
- Diploma in Agriculture; University of Eswatini; (Matsapha, Eswatini)

LANGUAGES

- SiSwati (native)
- English (fluent)

SPORT

- FIFA Advanced Coaching Course
- FIFA Regional Instructor in Football Administration and Management
- Leisure: Football, volleyball, table tennis and movies



Frederick MNGOMEZULU
Swazi



Eswatini Football Association (EFA) – ESWATINI
Chief Executive Officer / General Secretary

WORK EXPERIENCE

- Director of Strategy & International Relations, RFEF (Madrid, Spain)
- Senior Manager Governance Services, FIFA (Zurich, Switzerland)
- MBA International Development Project, Everton in the Community (Liverpool, UK)
- Project Manager, Sport and Cooperation Network (Madrid, Spain)
- Founder and CEO, AyudaMalawi (Madrid, Spain & Malawi)

ACADEMIC QUALIFICATIONS

- Football Industries MBA (Liverpool, UK)
- Master in International Relations (Madrid, Spain)
- Bachelor in Laws (Madrid, Spain)

LANGUAGES

- Spanish (native)
- English, French, Italian (fluent)
- Chinese (basic)

SPORT

- Field Hockey Player
- Leisure: Golf, Football, Tennis, and Skiing



Jorge MOWINCKEL
Spain



Royal Spanish Football Federation (RFEF) – Spain
Director of Strategy & International Relations



Eric ROPERT
French



French Ice Hockey Federation (FFHG) - FRANCE
Managing Director

WORK EXPERIENCE

- Managing Director, French Ice Hockey Federation, FFHG, (Cergy, France)
- General Secretary, IIHF 2017 World Championship, (Cologne-Paris)
- General Manager, Cardinal Health France
- Business Line Manager EMEA, Philips Medical Systems, (Eindhoven, Netherlands)
- Dealer Business Manager EMEA, Philips Medical Systems, (Eindhoven, Netherlands)

ACADEMIC QUALIFICATIONS

- Young Manager, INSEAD (Fontainebleau, France)
- Business Management, Business School (Nantes, France)

LANGUAGES

- French (native)
- English (fluent)

SPORT

- Ice Hockey (former professional player)
- Leisure: cycling



Kobe SCHEPERS
Belgian



KRC Genk - Belgium
Stadium Director

WORK EXPERIENCE

- Stadium Director, KRC Genk (Genk, Belgium)
- Event Manager, Golazo Sports (Beringen, Belgium)
- Financial Auditor, PricewaterhouseCoopers (Brussels, Belgium)

ACADEMIC QUALIFICATIONS

- Master in Business Economics, KU Leuven (Leuven, Belgium)
- Master in Management, KU Leuven (Leuven, Belgium)
- Specific Teacher Training in Behavioural Sciences, KU Leuven (Leuven, Belgium)
- Master in Educational Sciences, KU Leuven (Leuven, Belgium)

LANGUAGES

- Dutch (mother tongue)
- English (fluent)
- French (intermediate)

SPORT

- Football Coaching Diploma
- Leisure: Running



Quentin SIMONET
French



**French Equestrian Federation (FFE) &
French Ministry of Sport - France / Sport manager**

WORK EXPERIENCE

- Manager Sports International Relations, FFE (Lamotte Beuvron, France)
- Board Member, EEF - European Equestrian Federation (Bruxelles, Belgium)
- Project Manager 2016 Rio & 2020 Tokyo Olympics, FFE
- Head of Driving discipline and Officials, FFE

ACADEMIC QUALIFICATIONS

- Professor of Sport, French Ministry of Sport (Paris, France)
- Certificate in International governance in sport, French NOC (Paris, France)
- Master's degree in Science of Management, Business school IAE (Orleans, France) – UEM (Madrid, Spain)
- Bachelor degree in Management of Sports Organisations, Faculty of Sport Sciences (Orleans, France)

LANGUAGES

- French (mother tongue)
- English (fluent)
- Spanish (intermediate)

SPORT

- Former football player at regional level, and volleyball player at national level
- Leisure: Equestrian sports, Running



Jernej SMISL
Slovenian

WORK EXPERIENCE

- Global Marketing Director, VIDAA USA (Atlanta, GA, USA)
- Strategic Marketing and Corporate Communication Director, Nova KBM, d.d. (Maribor, Slovenia)
- Corporate Affairs Director, PLU part of the Heineken Company (Ljubljana, Slovenia)

ACADEMIC QUALIFICATIONS

- Diploma, Faculty for social science/University of Ljubljana (Ljubljana, Slovenia)
- Executive programme, University of Oxford – Said Business School (Oxford, UK)
- Executive Education, Hult International Business School (London, UK)

LANGUAGES

- Slovenian (native)
- English, Croatian (fluent)
- German (basic)

SPORT

- Handball – President of club who is regular participant in EHF Champions League
- 6 years in Boards of Directors in FC Maribor (3 times UEFA CL participants)



VIDAA USA, Inc – United States of America
Global Marketing Director



Sarah SOLÉMALÉ
French

WORK EXPERIENCE

- Senior Manager MA Governance Services, FIFA (Zurich, Switzerland)
- Senior Legal Counsel, Players' Status Department, FIFA (Zurich, Switzerland)

ACADEMIC QUALIFICATIONS

- C.A.S International Sports Law, Faculty of law (Zurich, Switzerland)
- Master degree in Chinese law and economy, Finance College (Shanghai, China)
- Master degree in Business law, Panthéon-Sorbonne (Paris, France)
- Master degree in International private law, Faculty of law (Helsinki, Finland)

LANGUAGES

- French, Creole (mother tongue)
- English (business fluent)
- Italian (fluent)
- German (upper intermediate)

SPORT

- Football
- Basketball: NBA, BAL



Fédération Internationale de Football Association (FIFA) – Switzerland
Senior Manager MA Governance Services



Karim SOUCHU
French

WORK EXPERIENCE

- 3x3 National Team Head Coach, FFBB (Paris, France)
- 3x3 Development Commission
- 3x3 Pro League Committee

ACADEMIC QUALIFICATIONS

- Bachelor Degree in Modern Languages, Furman University (Greenville, USA)
- Economics and Sciences Diploma, Lycée Carnot (Dijon, France)

LANGUAGES

- French (mother tongue)
- English (fluent)
- German (scholar)

SPORT

- Basketball Coaching Diploma (DEFB, DAVB)
- Leisure: Basketball, Football, Yoga, cinema and reading



French Basketball Federation (FFBB) – France
3x3 National Team Head Coach




Boris STANKOV
Bulgarian



Bulgarian Football Union - Bulgaria
Deputy Head of International Department Secretary / Coordinator

WORK EXPERIENCE

- Deputy Head of International Department, BFU (Sofia, Bulgaria)
- Secretary-Coordinator, BFU (Sofia, Bulgaria)
- UEFA Delegate, UEFA (Nyon, Switzerland)

ACADEMIC QUALIFICATIONS

- Bachelor Degree in Sports Management, Bournemouth University (Bournemouth, UK)
- UEFA Certificate in Football Management (Spanish Edition), IDHEAP & UEFA (Madrid, Spain)
- UEFA Diploma in Football Leadership and Management, IDHEAP & UEFA, (Switzerland)
- Business Foundation Diploma, Loughborough College (Loughborough, UK)

LANGUAGES

- Bulgarian (Native)
- English (Fluent)
- German (Basic)

SPORT

- Grassroots coaching Diploma
- Leisure: Football, Tennis, Swimming




Emma SYKES
British



UEFA - Switzerland
Senior Women's Football Development Manager

WORK EXPERIENCE

- Senior Women's Football Development Manager, UEFA (Nyon, Switzerland)
- Women's Football Development Manager, UEFA (Nyon, Switzerland)
- Euro 2016 Marketing Manager Toulouse, UEFA (Nyon, Switzerland)

ACADEMIC QUALIFICATIONS


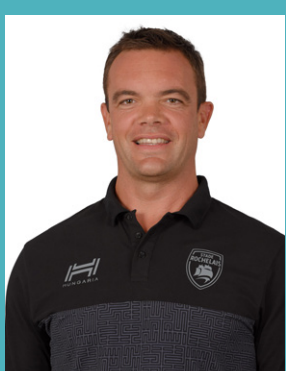
- Graduate Diploma in Law, University of Law (Manchester, UK)
- BSc in Geography, The University of Manchester (Manchester, UK)

LANGUAGES

- English (native)
- French (intermediate)

SPORT

- UEFA Grassroots License
- Leisure: Tennis, Football, Skiing

Pierre VENAYRE
French



Stade Rochelais (TOP14 – LNR) - France
Chief Executive Officer

WORK EXPERIENCE

- CEO, STADE ROCHELAIS (La Rochelle, France)
- President, UNIPAAR (Paris, France)
- Professional rugby Player, Stade Rochelais (La Rochelle, France)

ACADEMIC QUALIFICATIONS

- DU General Manager, CDES (Limoges, France)
- Advanced master degree in Sport Management and Corporate strategy, ESSEC (Paris, France)
- Master degree, Sciences-Po (Paris, France)

LANGUAGES

- French (native)
- English (fluent)
- German (Intermediate)

SPORT

- Leisure: Triathlon

WORK EXPERIENCE

- General Secretary; Romanian Football Federation (Bucharest, Romania)
- Organization Development Manager; Romanian Football Federation (Bucharest, Romania)
- Counsellor; Chancellery of the President of Romania; Presidential Administration (Bucharest, Romania)

ACADEMIC QUALIFICATIONS

- Certificate in Football Management, UEFA & IDHEAP (Lausanne, Switzerland)
- Diploma in Football Leadership and Management, UEFA & IDHEAP (Lausanne, Switzerland)
- Degree in Political Science, Faculty of Political Sciences - University of Bucharest, Bucharest
- Master's in Public Sector Management, National School of Political and Administrative Studies, Bucharest
- Degree in Administrative Sciences, Faculty of Public Administration - University of Ploiesti

LANGUAGES

- Romanian (native)
- English (fluent)
- French (basic)

SPORT

- Leisure: Martial Arts, mountain trekking.



Visan RADU
Romanian



Romanian Football Federation (FRF) – Romania
General Secretary



Sharon ZEEVI
Israel



Israel Football Association
Head of Grassroots unit & Director of Girls Football Academy

WORK EXPERIENCE

- Head Of Grassroots Unit and Director of Girls Academy, IFA (Shefayim, Israel)
- Director of Women's Football, IFA (Ramat Gan, Israel)
- WU19 Tournament Director 2015 (Israel)
- Director of Women's Basketball (Tel Aviv, Israel)

ACADEMIC QUALIFICATIONS

- MBA, Major in Marketing, IDC, Herzliya
- B.Sc., Major in Marketing, Bentley University, USA
- Director's Certificate -The Israeli Olympic Committee
- UEFA Certificate in Advanced Studies- Football Management (University of Lausanne)

LANGUAGES

- Hebrew (Mother Tongue)
- English (Business fluent)

SPORT

- Basketball Coaching Diploma
- Leisure: Basketball, Running, beach and traveling

6TH
EDITION
2020 • 2022

mesgo
THE EXECUTIVE MASTER IN
GLOBAL SPORT GOVERNANCE

THE TEAM MEMBERS



MESGO 6th edition
Team Members and
their Academic Institutions
2020 • 2022

TEAM MEMBERS



Thomas
JUNOD



Joël
PINSON



Roman
PUTSCH



Nathalie
ALAPHILIPPE



Jean-Christophe
BREILLAT



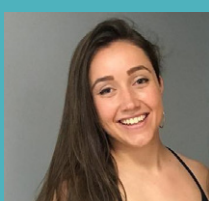
Jean-Jacques
GOUGUET



Dorota
LUCZAK



Didier
PRIMAULT



Alice
DOWDEN



Sean
HAMIL



Lydia
SHELDON-HOOPER



Geoff
WALTERS



Joshua
MUÑOZ



Francesc
SOLANELLAS



Volker
BERNARDI



Dr Holger
PREUSS



Dr Mathias
SCHUBERT



Jean-Philippe
BONARDI



Stephany
PIAGET



Lionel
STAUDMANN



Guest Thesis Mentors



Wladimir
ANDREFF
University Paris 1
Panthéon Sorbonne



Alain
FERRAND
University of Poitiers



Christophe
LEPETIT
CDES



**Nathalie
ALAPHILIPPE**
French

Lawyer
Centre de Droit et d'Economie du Sport (CDES)
Centre for Law and Economics of Sport



WORK EXPERIENCE

- Avocat (based in London), CDES Conseil
- Lawyer (based in London), Centre for the Law and Economics of Sport (CDES)
- Mentoring at the Faculty of Law and Economics of Limoges

ACADEMIC QUALIFICATIONS

- Master's degree in the law, economics and management of sport (University of Limoges)
- Master's degree in private law (University of Limoges)

LANGUAGES

- French: native speaker
- English: fluent
- Spanish: basic

OTHERS ACTIVITIES

- General secretary of the anti-doping disciplinary Committee of the Fédération Internationale de l'Automobile (FIA)
- Co-writer of the French Code of Sport (Dalloz)
- Regular contributor to the legal and economic journal of sport Jurisport (co-edited by CDES and Dalloz)
- Involved in the Study on Sports agents in the European Union (November 2009) and in the study on the Economic and legal aspects of transfers of players (January 2013), commissioned by the European Commission

COMMITMENT TO THE MESGO

- Co-director of Session 3
- Professional Thesis Mentor
- Member of the Management Committee

CONTACT

- Tel. (mobile): +44 (0) 7712 721042
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- alaphilippe@cdes.fr



**Volker
BERNARDI**
German

**Executive director, World Flying Disc Federation (WFDF);
Sports law lecturer, Johannes Gutenberg University Mainz
Attorney-at law, specialised in Sports Law**



WORK EXPERIENCE

- 2018 – present: Member of the Executive Committee, International World Games Association
- 2015 – present: Secretary General, German Darts Federation
- 2014 – present: Chairman of the European Disciplinary and Appeals Panel, European Squash Federation (ESF) and member of the Disciplinary and Appeals Committee, World Squash Federation (WSF)
- 2013 – 2018: Chairman of the Anti-Doping panel, International World Games Association
- 2011 – present: Executive Director, World Flying Disc Federation (WFDF)
- 2009 – 2019: Secretary General, German Squash Federation
- 2010 – present: Sports law lecturer, Johannes Gutenberg University Mainz
- 2006 – present: Attorney-at-law owning an independent law firm specialised in sports law and Senior international sports consultant
- 2009 – 2012: Director of the Marketing and Communication committee, European Squash Federation (ESF)
- 2009 – 2010: Director of the Marketing Commission, World Squash Federation (WSF)
- 2007 – 2008: Marketing Director, Chess Olympiad 2008 Dresden (Germany)
- 2000–2005: Administrative Director / Head of ICF Administration Madrid, International Canoe Federation (ICF)
- 2001 – 2002: Master graduation MEMOS (Executive Masters in Sport Organisations Management), University Claude Bernard (Lyon, France)

LANGUAGES

- German: native speaker
- English and French: very good
- Spanish and Italian: fluent

OTHERS ACTIVITIES

- 2006 – present: Executive President, German Olympic Society (DOG) Section Saarland
- 2002 – present: Honorary Ambassador, Federal State Saarland, appointed by Prime Minister
- Member of the International Pierre de Coubertin Committee (CIPC)
- Senior consultant on Governance, Administration and Management of MEOs and IFs

COMMITMENT TO THE MESGO

- Co-director of Session 4
- Professional Thesis Mentor

CONTACT

- volker.bernardi@t-online.de



**Jean-Philippe
BONARDI**
French

**Dean,
HEC Lausanne – University of Lausanne (UNIL)**



WORK EXPERIENCE

- Full professor, chair of the strategy department, HEC Lausanne (United States)
- Associate professor, Ivey School of Business, University of Western Ontario (Canada)
- Visiting assistant professor, Freeman, School, Tulane University (United States)

ACADEMIC QUALIFICATIONS

- Post-doctoral researcher, University of California Berkeley (United States)
- PhD, Business Economics, HEC Paris (France)
- Msc in Economics, University of Aix-en-Provence (France)
- Bachelor and Msc, HEC Paris (France)

LANGUAGES

- French: native speaker
- English: fluent
- German: intermediate

OTHERS ACTIVITIES

- Former associate editor of one of the top international journal in management research: Academy of Management Review
- Author of a wide range of academic and professional publications on organisations' strategy, governance and relations with public authorities

COMMITMENT TO THE MESGO

- Member of the Scientific Committee
- Member of the Management Committee
- Co-director of Session 1 and Director of Session 8

CONTACT

- Tel. (office): +41 692 33 40
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**Jean-Christophe
BREILLAT**
French

**Head of Legal Affairs,
Centre de Droit et d'Economie du Sport (CDES)
Centre for Law and Economics of Sport**



WORK EXPERIENCE

- Avocat, CDES Conseil
- Lawyer, Centre for the Law and Economics of Sport (CDES)

ACADEMIC QUALIFICATIONS

- Master's degree in the law, economics and management of sport (University of Limoges)
- Master's degree in public law (University François Rabelais, Tours)

LANGUAGES

- French: native speaker
- English: very good
- German: intermediate

OTHERS ACTIVITIES

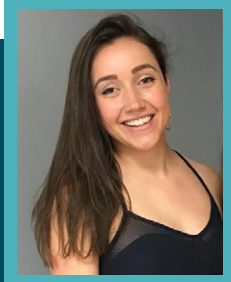
- General secretary of the courts of the Fédération Internationale de l'Automobile (FIA)
- Secretary of the anti-doping commission of the French Sailing Federation
- Secretary of the disciplinary commission of the French sailing federation
- Secretary of the legal commission of the French rugby union league
- Member of the electoral commission of the French rugby union league
- Member of the electoral commission of the French climbing federation
- Arbitrator to the French arbitration chamber for sport (CNOSF)
- Co-writer of the French Code of Sport (Dalloz)

COMMITMENT TO THE MESGO

- Co-director of Session 3
- Professional Thesis Mentor

CONTACT

- Tel. (mobile): +33 (0)6 15 41 21 89
- breillat@cdes.fr



**Alice
DOWDEN**
English

**Events Coordinator,
School of Business, Economics and Informatics, Birkbeck,
University of London**



WORK EXPERIENCE

- Community Engagement, Macmillan Cancer Support
- Legacy Engagement Events and CEO Executive Support, British Heart Foundation
- Science Teacher, Glyn School
- Children's Nursing Assistant, The Children's Trust

ACADEMIC QUALIFICATIONS

- PGCE in Secondary Science
- BSc (Hons) Biomedical Neuroscience (with Psychology)

LANGUAGES

- English : native speaker

COMMITMENT TO THE MESGO

- Local coordinator of Session 2 and 6

CONTACT

- Tel. (office): +44 203 926 1247
- Tel. (mobile): +44 780 762 9063
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**Jean-Jacques
GOUGUET**
French

**Professor emeritus, University of Limoges;
Scientific Director of Economics Studies,
Centre de Droit et d'Économie du Sport (CDES)
Centre for Law and Economics of Sport**



WORK EXPERIENCE

- Professor emeritus in economics, University of Limoges (France)
- Professor in economics, University of Limoges (France)

ACADEMIC QUALIFICATIONS

- PhD in economics, University of Bordeaux (France)

LANGUAGES

- French: native speaker
- English and Spanish: fluent

OTHERS ACTIVITIES

- Co-director of the international seminar DESport
- Founding member of the International Association of Sports Economists (IASSE), board member from 1999 to 2010 and Vice President since 2014;
- Board member of the Journal of Sports Economics (USA)
- Board member for two French scientific journals («Revue d'Économie Régionale et Urbaine» and «Revue de Droit et d'Économie du Sport»)
- Scientific director of the following studies :
 - "Research on Third Party ownership of players' economics rights", Study for FIFA 2014 (consortium with CIES)
 - "The Economic and Legal Aspects of Transfers of Players", Study for European commission 2013 (consortium with KEA)
 - "Study on the funding of grassroots sports in the EU", Study for European commission 2011 (consortium with Eurostrategies)
 - Economic impact of UEFA Euro 2016. CDES. Limoges. 2017.

PUBLICATIONS

- Le sport spectacle en danger? Une approche économique (under the direction of Gouguet, J.-J). Special issue of Reflets et Perspectives de la Vie Économique, Tome LIV, n°5. (De Boeck. Bruxelles 2015).
- "Économie du Sport" Coll. Repères, (La découverte, 3rd issue, 2012)
- "The political economy of professional sport" (Edward Elgar Pub, 2010)
- "Événements sportifs: impacts économique et social" (De Boeck, Bruxelles, 2010)
- Manifestations équestres et développement local. Editions de l'IFCE. 2016.(en collaboration avec C.Vial, E. Barget et F.Clipet). 273 p.
- La société dopée. Seuil. 2017. Paris. 210 p. (with J.F.Bourg).
- Sport et territoire. Quels enjeux pour les collectivités locales. PUS, 2017 (with J.F.Bourg). 290p
- Imagining the future of sports. in R.Miller (ed) : Transforming the future : anticipation in the 21st century. Routledge/UNESCO. 2018. p.154-161.

COMMITMENT TO THE MESGO

- Co-director of Sessions 1 and 9
- Professional Thesis Mentor and Jury President
- President of the Scientific Committee

CONTACT

- gouguet@cdes.fr



**Sean
HAMIL**
Irish

**Director,
Birkbeck Sport Business Centre, Birkbeck College,
University of London**



WORK EXPERIENCE

- Director, Birkbeck Sport Business Centre
- Lecturer in Management at Birkbeck College, University of London
- Director of the postgraduate sport management programmes at Birkbeck College, University of London

ACADEMIC QUALIFICATIONS

- BA Hons., Economics and Politics at Trinity College Dublin
- MSc Industrial Relations and Personnel Management at London School of Economics

LANGUAGES

- English: native speaker

OTHERS ACTIVITIES

- Elected director of the Supporters Direct organisation (promoting co-operative ownership of professional sports' clubs in the UK) from 2003 to 2009
- Author of a wide range of academic and professional publications and books in the fields of Corporate Social Responsibility (CSR) and the corporate governance and regulation of sport
- Professor, UEFA Certificate in Football Management programme
- Subsidiary interest in CSR practice at clubs in the Scottish Premier League (SPL)

COMMITMENT TO THE MESGO

- Director of Session 2
- Professional Thesis Mentor
- Member of the Scientific Committee
- Member of the Management Committee

CONTACT

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**Thomas
JUNOD**
Swiss

**Head of UEFA Academy,
UEFA**



WORK EXPERIENCE

- Education and University Manager, UEFA
- Lecturer in strategic management, University of Lausanne
- Teaching and research assistant in sport management, Swiss Graduate School of Public Administration (IDHEAP, Lausanne)

ACADEMIC QUALIFICATIONS

- MSc in economics
- Certificate of Advanced Studies (CAS) in sport management
- Certificate of Advanced Studies (CAS) in public policies

LANGUAGES

- French: native speaker
- English: excellent
- German: intermediate

OTHERS ACTIVITIES

- Active member of Let's Play Association (charity association organising football camps for children in precarious areas).
- President of Ludesco Games Festival
- Member of the Jury Swiss Sponsorship Awards
- Former Vice-President of the Swiss Association for Sports Managers (ASMS)
- Former Chief coordinator at the International Olympic Academy (Athens / Ancient Olympia)

COMMITMENT TO THE MESGO

- Member of the Management Committee (representative of Sporting Partners)

CONTACT

- Tel. (office): +41 22 707 29 19
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**Dorota
LUCZAK**
French

**MESGO manager,
Centre de Droit et d'Economie du Sport (CDES)
Centre for Law and Economics of Sport**



WORK EXPERIENCE

- Linguistic immersion (Great Britain and Ireland - 3 years).
 - Shop manager, Jones Bootmaker (Bristol, England)
 - Kiosk supervisor, Ashton Gate Stadium (Bristol, England)
 - Communication, Marketing and PR assistant, L'Attitude 51 Wine Café (Cork, Ireland)
- Project manager, International Affairs Marketing and PR Department, Polish Football Association (Warsaw, Poland)
- Project manager assistant, World Medical and Health Games in Croatia, Corporate Sport Organisation (Paris, France)

ACADEMIC QUALIFICATIONS

- Master in Sport Management (University of Caen, France)
- Master in Italian Literature and Linguistics (University of Genoa, Italy)

LANGUAGES

- French/Polish: native speaker
- English: fluent
- Italian: fluent
- Chinese: beginner

COMMITMENT TO THE MESGO

- MESGO manager
- Member of the Management Committee

CONTACT

- Tel. (office): +33 (0)5 55 45 77 67
- Tel. (mobile): +33 (0)7 69 17 00 22
- luczak@cdes.fr



**Joshua
MUÑOZ**
Spanish

**PhD Student,
National Institute of Physical Education of Catalonia (INEFC)**



INEFC



WORK EXPERIENCE

- PhD Researcher (AGAUR – FI 2020). Scholarship awarded to the development of my dissertation in the field of sports management, (May 2020 – present).
- Collaborative member of the Erasmus + project “Open Data For Sport Governance”, INEFC, (January 2019 – present).
- Coordinator of the fitness department at Sanchez - Casal Academy, Barcelona, (September 2017 – present).
- Practicum at UCPA Leisure, S.L. development of the customer service project for the sports facilities, (January – April 2018).
- Sports Coordinator at Futsal Club Association, Barcelona, (August 2016 – December 2018).
- Practicum at Association of Basketball Clubs (ACB), (December 2016 – February 2017).
- General coordinator at Cultural and Leisure Association, Barcelona, (September 2014 – August 2016).

ACADEMIC QUALIFICATIONS

- PhD Student, University of Barcelona, (September 2019 – present).
- Master in Sports Management, University of Lleida, (2017 – 2018).
- Bachelor in Sport Science, University of Barcelona, (2013 – 2017).

LANGUAGES

- Spanish and Catalan: native speaker
- Other: English

COMMITMENT TO THE MESGO

- Local Coordinator of Session 5

CONTACT

- Tel. (mobile): +34 650 78 82 16
- joshuamunoz@gencat.cat



**Stephany
PIAGET**
Swiss

**Program Coordinator,
Executive Education HEC Lausanne – University of
Lausanne (UNIL)**



WORK EXPERIENCE

- Program Coordinator, Executive Education HEC Lausanne, UNIL
- Account administrator & receptionist, FMEL, Switzerland
- Administrative assistant, International School of Lausanne, Switzerland
- Accounting & receptionist, Hotel Mercure - Accor, New Zealand
- Accounts receivable, Hotel Beau-Rivage Palace, Switzerland
- Receptionist, Hotel Angleterre & Residence, Switzerland
- Apprenticeship in Food & Beverage, Hotel Alpha-Palmiers/ Eurotel Riviera, Switzerland

ACADEMIC QUALIFICATIONS

- Certificate in Project Management, IPMA, Renens, Switzerland
- Hotel receptionist diploma, Lausanne, Switzerland
- Apprenticeship in Food & Beverage, Lausanne, Switzerland

LANGUAGES

- French: native speaker
- English: fluent

COMMITMENT TO THE MESGO

- Local Coordinator of Session 1 and 8

CONTACT

- Tel. (office): +41 21 692 42 88
- Stephany.piaget@unil.ch



**Joël
PINSON**
Swiss

**UEFA Academy Programme Specialist,
UEFA**



WORK EXPERIENCE

- Education Programme coordinator, UEFA
- UEFA CFM project manager, University of Lausanne
- Sports Events organiser, Sports Department of the City of Lausanne

ACADEMIC QUALIFICATIONS

- PhD in Public Administration on event-led territorial strategies from the Swiss Graduate School of Public Administration at the University of Lausanne
- Master in Public Management and Policy, University of Lausanne and University of Lugano
- KUINEP, University of Kyoto
- Bachelor in Political Science, University of Lausanne

LANGUAGES

- French, native speaker
- English, excellent
- German, intermediate

OTHERS ACTIVITIES

- Author of a wide range of academic publications in the fields of public policies, sport management and event-led territorial strategies

COMMITMENT TO THE MESGO

- Member of the Management Committee (representative of Sporting Partners)

CONTACT

- Tel. (office): +41 (0)22 707 23 83
- Tel. (mobile): +41 (0)79 829 23 83
- joel.pinson@uefa.ch



**Dr Holger
PREUSS**
German

**Professor of sport economics and sport sociology,
Johannes Gutenberg University Mainz**



WORK EXPERIENCE

- Professor for event management at Molde University College, Norway
- International scholar at State University of New York (SUNY, Cortland)
- Adjunct professor at University of Ottawa

ACADEMIC QUALIFICATIONS

- PhD degree in social sciences as Dr. disc. pol.
- Economics and sport (Georg-August University of Göttingen)

LANGUAGES

- German: native speaker
- English: excellent

OTHERS ACTIVITIES

- Member of the IOC Commission "Legacy and Sustainability"
- Project management team leader to develop the National Strategy for major Sport Events in Germany for the Federal Ministry of the Interior and the DOSB
- Former editor of the journal: European Sport Management Quarterly
- Associate editor of the International Journal of Sport and Tourism
- Author of a wide range of academic and professional publications and books in the fields of sport economics
- Consultant for many Olympic bids and FIFA Football World Cup 2022
- Co-leader in a Erasmus+-Project on strategic management of NOCs 2020-2022

COMMITMENT TO THE MESGO

- Director of Session 4 and Co-director of Session 9
- Professional Thesis Mentor
- Member of the Scientific Committee
- Member of the Management Committee

CONTACT

- Tel. (mobile): +49 16 36 82 15 81
- preuss@uni-mainz.de



**Didier
PRIMAULT**
French

**General manager,
Centre de Droit et d'Economie du Sport (CDES)
Centre for Law and Economics of Sport**



WORK EXPERIENCE

- Economist
- Director of the French basketball players union (1989 –1997)
- Founder member and Secretary General of the European basketball players union – UBE (1991–1997)
- Founder member and Secretary General of the Fédération Nationale des Associations et Syndicats de Sportifs - FNASS (1991–1997)
- Founder member of the International Association of Sports Economists (IASSE) and board member from 1999 to 2010

ACADEMIC QUALIFICATIONS

- Master's Degree in the law, economics and management of sport (University of Limoges)

LANGUAGES

- French: native speaker
- English: excellent
- German: basic level

OTHERS ACTIVITIES

- Founder member and session director of UEFA MIP (Master degree for former professional players)
- Founder member of the MESGO programme (2010)
- Co-director of the following studies:
 - "Research on Third Party ownership of players' economics rights", Study for FIFA 2014 (consortium with CIES)
 - "The Economic and Legal Aspects of Transfers of Players", Study for the European Commission 2013 (consortium with KEA)
 - "Study on the funding of grassroots sports in the EU", Study for European commission 2011 (consortium with Eurostrategies)
- Author of a wide range of academic and professional publications in the fields of economics of sport
- Member of the commission for qualifications of the French basketball league (LNB).

COMMITMENT TO THE MESGO

- Co-director of Session 7
- Professional Thesis Mentor
- Member of the Scientific Committee
- Member of the Management Committee

CONTACT

- Tel. (office): +33 5 55 45 76 08
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- primault@cdes.fr



**Roman
PUTSCH**
German

**Head of Marketing Activities,
UEFA**



WORK EXPERIENCE

- Roman is leading UEFA's marketing teams that, rooted in fan and business insights,
 - develop UEFA's brand strategy,
 - promote our competitions and events,
 - grow and engage our audiences
 - and create and deliver partner marketing services powered by data and content
- Prior to joining UEFA Roman held senior roles in marketing, communications, brand development and corporate strategy at Nissan and Renault.

ACADEMIC QUALIFICATIONS

- Master of Economics, Maastricht University and Audencia Nantes Ecole de Management

LANGUAGES

- Dutch: professional proficiency
- English: professional proficiency
- French: professional proficiency
- German: native

OTHERS ACTIVITIES

- Very interested in education (co-founded a trilingual Montessori school)
- Often seen on a road bike (at "mediocre" speed)

COMMITMENT TO THE MESGO

- Director of Session 6

CONTACT

- Tel. (mobile): +41 79 829 2150
- roman.putsch@uefa.ch



**Dr Mathias
SCHUBERT**
German

**Senior researcher in Sport Management and Sport Sociology,
Head of University Sport service,
Johannes Gutenberg University Mainz**



WORK EXPERIENCE

- Research assistant in Sport Management and Sport Sociology, Johannes Gutenberg University Mainz
- Visiting scholar at Molde University College (Norway) and University of Technology Sydney (Australia)

ACADEMIC QUALIFICATIONS

- PhD degree in social sciences as Dr. phil. (Johannes Gutenberg University Mainz)
- Master in Sport Economics and Management (Johannes Gutenberg University Mainz)
- Bachelor in Education, Sport Science, English Literature (Johannes Gutenberg University Mainz)

LANGUAGES

- German: native speaker
- English: excellent
- French: intermediate

OTHERS ACTIVITIES

- Author of a wide range of academic and professional publications in the fields of sport sociology and management
- Editorial assistant of European Sport Management Quarterly (2011–2014)
- Freelance journalist for TV (ZDF), radio (SWR) and newspapers (VRM)

COMMITMENT TO THE MESGO

- Co-director of Session 4
- Professional Thesis Mentor
- Member of the Scientific Committee
- Member of the Management Committee

CONTACT

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**Lydia
SHELDON-HOOPER**
English

**School finance and research manager,
School of Business, Economics and Informatics, Birkbeck,
University of London**



WORK EXPERIENCE

- Team Leader, Department of Management, Birkbeck, University of London
- Administrator, Department of Management, Birkbeck, University of London
- Assistant Designation Coordinator, English Heritage
- Graduate Studies Assistant, University of Oxford

ACADEMIC QUALIFICATIONS

- Master's in Business Administration (MBA)
- Bachelor in History, University of Winchester

LANGUAGES

- English : native speaker

COMMITMENT TO THE MESGO

- Local Coordinator of Session 2 and 6

CONTACT

- Tel. (office): +44 207 631 6778
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**Francesc
SOLANELLAS**
Spanish

**Professor in Sports Management,
Institut Nacional d'Educació Física de Catalunya (INEFC)**



INEFC



WORK EXPERIENCE

- Marketing director (Sponsorship and Ticketing) of Swimming World Championship of Barcelona BCN2013
- Professor and consultant in different sports organisations (2010–2012)
- In charge of sponsorship in the FINA World Championship 2013 (Barcelona)
- CEO of FCB sports (basketball, handball, futsal etc. up to 14 sports), Football Club Barcelona (2006–2010)
- Director of professional sports, Football Club Barcelona (FCB) (2005–2006)
- CEO of the subsidiary of Spain and Portugal and in charge of marketing for the South of Europe, Babolat (2000–2005)
- Director of the professional international tennis centre of Cornellà, coaches' department and promotion department, Catalan Tennis Federation (1998–1999)
- Director of the promotion department, Catalan Tennis Federation (1997–1999)
- Director of the coaching department, Catalan Tennis Federation (1993–1999)

ACADEMIC QUALIFICATIONS

- MBA, marketing, human resources and strategic management, ESADE Business School
- Doctor in education sciences, University of Barcelona
- Degree in physical education, INEFC

LANGUAGES

- Spanish and Catalan: native speaker
- Other: English, French, Italian and Portuguese

OTHERS ACTIVITIES

- Consultant and lecturer at international level: sports reorganisation in Bosnia after the war, IOC (International Olympic Committee) and ITF (International Tennis Federation)

COMMITMENT TO THE MESGO

- Director of Sessions 5 and Co-director of Session 7
- Professional Thesis Mentor
- Member of the Scientific Committee
- Member of the Management Committee

CONTACT

- Tel. (mobile): +34 620 95 94 62
- francesc@fsolanellas.com



**Lionel
STOUDMANN**
Swiss

**Executive Director,
Executive Education HEC Lausanne – University of Lausanne**

Unil
UNIL | Université de Lausanne
HEC Lausanne

WORK EXPERIENCE

- Strategic Developments & Marketing manager, Executive Education HEC Lausanne, UNIL
- Promotion & Communication officer, Executive MBA HEC Lausanne, UNIL
- Services Division intern / Master's internship, UEFA

ACADEMIC QUALIFICATIONS

- Master of Science in Management (MScM) – orientation Organisational Behaviour, HEC Lausanne, University of Lausanne, Switzerland
- Bachelor of Science in Economics - Major in Management, University of Neuchâtel, Switzerland

LANGUAGES

- French: native speaker
- English: excellent
- German: school's knowledge (B1)
- Italian: Basic knowledge (A2)

OTHERS ACTIVITIES

- Football: Swiss 4th regional league player and coach
- Coach / Mentor for students with difficulties in Mathematics, Physics and Economy

COMMITMENT TO THE MESGO

- Member of the Management Committee
- Professional Thesis Mentor

CONTACT

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- Tel. (mobile): +41 79 437 90 21
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**Geoff
WALTERS**
British

**Professor,
Birkbeck Sports Business Centre, Birkbeck College,
University of London**



WORK EXPERIENCE

- Reader in Management and Executive Dean, School of Business, Economics and Informatics
- Director of the Birkbeck Sport Business Centre, Birkbeck College, University of London

ACADEMIC QUALIFICATIONS

- Postgraduate Certificate in Education: Higher Education (Birkbeck, University of London)
- PhD Management (Birkbeck, University of London)
- MA Labour Studies (University of Manchester)
- BSc (Hons) Management, First class (Lancaster University)

LANGUAGES

- English: native speaker

OTHERS ACTIVITIES

- Research expertise in the field of organisational governance (within sport organisations)
- Member of the programme team on the Sport England Project, 'Diversity in Sport Leadership' aiming to increase BAME representation on sport boards
- Member of the governance stakeholder group that consulted on the development of the voluntary code of governance for the sport and recreation sector (in the UK)
- Consultant on an EU project to promote good governance in national federations

COMMITMENT TO THE MESGO

- Professional Thesis Mentor
- Member of the Scientific Committee
- Member of the Management Committee

CONTACT

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**Professor Emeritus,
University Paris 1 Panthéon Sorbonne**

**Wladimir
ANDREFF**
French

QUALIFICATIONS

- Professor Emeritus at the University Paris 1 Panthéon Sorbonne, Honorary President of International Association of Sport Economists, Honorary President of the European Sports Economics Association, former President of the French Economic Association (2007–2008) and Honorary Member and former President of the European Association for Comparative Economic Studies (1997–1998).
- 2019 Chelladurai Award of the European Association of Sport Management.
- President of the Scientific Council at the Observatory of the sports economy, French Ministry of Sports.
- Honorary President of the Scientific Committee of the Scientific Conference in Social Sciences at Winter Olympic Games, Albertville 1992.
- Member of the French National Council for Physical and Sport Activities (2001–2008).

RESEARCH & TEACHING AREA

- Sports economics, economics of (post-communist) transition, international economics.
- Seating in 9 scientific journal editorial boards and serving as a peer-reviewer with 32 scientific journals.
- Author of 16 books (8 in sports economics), 441 scientific articles (164 in sports economics), and editor of 17 books (5 in sports economics), published in 18 languages.
- Carried out 47 missions abroad as an international expert, teacher or adviser, namely in Algeria, Belarus, Belgium, Brazil, China, the Czech Republic, the Dominican Republic, Estonia, Fiji, Hungary, Italy, Japan, Kyrgyzstan, Macedonia, Poland, Russia, Slovenia, Switzerland, Ukraine, Uzbekistan and Vietnam.

LAST PUBLICATIONS

LAST BOOKS IN SPORTS ECONOMICS

- An Economic Roadmap to the Dark Side of Sport, 3 volumes, Palgrave Pivot in Sports Economics, Palgrave Macmillan, Cham, 2019.
- Cost and Revenue Overruns of the Olympic Games, 2000-2018 (co-authored with Holger Preuss & Maike Weitzmann), Springer Gabler, Wiesbaden, 2019.
- Mondialisation économique du sport. Manuel de référence en Économie du sport, De Boeck, Bruxelles 2012.

LAST SPORTS ECONOMICS BOOKS AS AN EDITOR

- Disequilibrium Sports Economics: Competitive Imbalance and Budget Constraints, Edward Elgar, Cheltenham 2015.
- Recent Development in the Economics of Sport, 2 volumes, Edward Elgar, Cheltenham 2011.
- Contemporary Issues in Sports Economics: Participation and Professional Team Sports, Edward Elgar, Cheltenham 2011.
- Editor of the book series 'New Horizons in the Economics of Sports' with Edward Elgar, Cheltenham.
- Editor of the book series 'Palgrave Pivot in Sports Economics', with Palgrave Macmillan.

COMMITMENT TO THE MESGO

- Professional thesis mentor

PARIS SORBONNE UNIVERSITY

Paris Sorbonne University is the main inheritor of the old Sorbonne, which dates back to the 13th century. It was one of the first universities in the world. The biggest complex in France, dedicated to Literature, Languages, Civilizations, Arts, Humanities and Social Sciences, is located on the original medieval foundations, and now extends to the Latin Quarter and to other areas in Paris.

<http://www.english.paris-sorbonne.fr/?lang=en>



**Professor of sport management,
University of Poitiers**

**Alain
FERRAND**
French

WORK EXPERIENCE

- Professor of sport management, University of Poitiers

ACADEMIC QUALIFICATIONS

- PhD in marketing

LANGUAGES

- French: native speaker
- English: excellent
- Italian: excellent
- Spanish: intermediate

OTHER ACTIVITIES

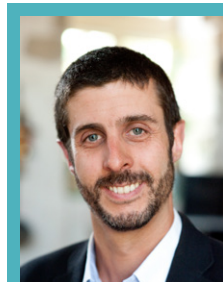
- Director of the Executive Master in Sport Organisations Management (MEMOS) conducted in French (IOC – Olympic Solidarity)
- Professor, UEFA Certificate of Football Management
- Visiting professor, Russian International Olympic University (Sochy)
- Visiting professor, "Scuola Dello Sport" in Rome (Italian Olympic Committee – CONI Servizi)
- Advisor, National Center for Sports Development (French Ministry of Sports) with regard to major sporting events management and marketing
- Author of a wide range of academic and professional publications in the fields of sport marketing and event management

COMMITMENT TO THE MESGO

- Professional Thesis Mentor

CONTACT

- Tel. (mobile): +33 68 484 66 63
- alain.ferrand@univ-poitiers.fr



**Christophe
LEPETIT**
French

**Economics researcher & partnerships coordinator,
CDES**

WORK EXPERIENCE

- Economist expert in:
 - Economics of professional sport
 - Economic impact of sporting events
 - Sport and territory relationship (territory planning)
- Coordination and participation in the following economic studies:
 - "Economic impact and legacy of UEFA EURO 2016", Study for UEFA, 2014
 - "The Economic and Legal Aspects of Transfers of Players", Study for the European Commission, 2013 (consortium with KEA)
 - Different studies on sport planning for local authorities (Limousin, Bretagne, Auvergne, etc.)
- Regional administrative Director (Bourgogne and Franche-Comté), French Federation of Judo (2007-2010)

ACADEMIC QUALIFICATIONS

- Master in the law, economics and management of sport, University of Limoges
- Master in territorial management

LANGUAGES

- French: native speaker
- English: advanced
- Spanish: basic

OTHER ACTIVITIES

- Responsible for the "Business news" section of the monthly review "Jurisport"
- Author of a wide range of academic and professional papers in the field of sport economics
- Member of the management direction of French professional clubs of football of the French football Professional League (LFP)
- Member of the Conference on professional sport, Sports Ministry

COMMITMENT TO THE MESGO

- Professional Thesis Mentor

CONTACT

- Tel. (mobile): +33 67 012 05 54
- lepetit@cdes.fr



THE UNION OF EUROPEAN FOOTBALL ASSOCIATIONS - UEFA

UEFA – the Union of European Football Associations – is the governing body of European football. It is an association of associations, a representative democracy, and is the umbrella organisation for 55 national football associations across Europe. Its objectives are, among other things, to deal with all questions relating to European football, to promote football in a spirit of unity, solidarity, peace, understanding and fair play, without any discrimination on the part of politics, race, religion, gender or any other reason, to safeguard the values of European football, maintain relations with all stakeholders involved in European football, and support and safeguard its member associations for the overall well-being of the European game.

<http://www.uefa.com>

ACADEMIC PARTNERS



THE CENTRE FOR THE LAW AND ECONOMICS OF SPORT - CDES University of Limoges (France)

Created in 1978, the CDES draws on a transversal and interdisciplinary logic, combining the academic disciplines of law and economics as they impact on sports industries. While staying attached to its roots and its academic calling, it has since developed many commercial research and consultancy activities (studies and audits in the fields of sports law, economics and management), training courses and conferences, master's degrees (law, economics and management of sport; professional sports club management, stadium management, executive master for former international players) and publications (Jurisport, a sports law and economics review).

<http://www.cdes.fr>



THE BIRKBECK SPORT BUSINESS CENTRE Birkbeck, University of London (United Kingdom)

Founded in 1823 as a college of the University of London, Birkbeck is a world-class research and teaching institution, a vibrant centre of academic excellence and London's only specialist provider of evening higher education. The Sport Business Centre brings together experts in sport management to deliver high quality research, teaching and consultancy to organisations involved in the business of sport. It offers a portfolio of postgraduate sport management programmes based around its flagship MSc Sport Management & the Business of Football. Historically, the Sport Business Centre has had particular research strength in the area of the corporate governance of the sport industry, with a particular focus on the football sector.

<http://www.bbk.ac.uk>

<http://www.sportbusinesscentre.com>



INSTITUT NACIONAL D'EDUCACIÓ FÍSICA DE CATALUNYA - INEFC University of Lleida (Spain)

The mission of the INEFC is the training, specialisation and development of graduates in physical education and sport, as well as scientific research and the publication of its projects and studies. The INEFC actively participates in the project of a single Europe and prepares its students to face the new challenges that the 21st century poses for physical activity and sports professionals. The INEFC is affiliated with the University of Lleida, which – with an academic community of over 9,600 students and 750 teachers – offers quality in education and services with a clear focus on excellence and has been positively assessed within the framework of the European Universities Assessment Programme launched by the European Universities Assembly (EUA).

<http://www.inefc.cat>



INSTITUT FÜR SPORTWISSENSCHAFT Johannes Gutenberg University of Mainz (Germany)

Founded in 1477, JGU is one of the oldest and biggest German universities and combines stimulating academic diversity with excellent research structures. As an active member of the international academic community, JGU is also proud of its ties to the local community: the Rhine-Main area ranks among the most economically powerful regions in Germany. JGU actively cooperates with local businesses and industries, as well as leading German sports organisations, and participates in the political and cultural life of the region. The Institute of Sport Science covers the full spectrum of sport subjects, including sport economy, sport media and sport management. Research in this field is mainly focused on mega sports events, in particular Olympic research. Other activities of interest recently include an analysis of the sport-related consumption of German private households as well as the assessment of the primary economic impacts of football clubs.

<http://www.uni-mainz.de>



HEC LAUSANNE University of Lausanne (Switzerland)

Founded in 1911, HEC Lausanne, the Faculty of Business and Economics of the University of Lausanne (UNIL) trains capable, responsible economic leaders and entrepreneurs and generates ideas which mark their time. HEC Lausanne is regarded as a high quality academic institution, offering high-grade management and economic education and conducting prolific and visible research across various fields of business studies. Located on the shores of Lake Geneva, our school is at the centre of an exceptional cultural network and at the heart of a vibrant business community made up of multinationals and SMEs.

<http://www.hec.unil.ch>

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